



## **Environmental Clean Up Technologies Conference:** *Midwest Marketplace*

**July 22 - 23, 1997**

**The Holiday Inn - Mart Plaza**  
*Chicago, Illinois*



### **Conference Objectives**

The U.S. Environmental Protection Agency, Technology Innovation Office is sponsoring this conference to provide specific information on current and projected business opportunities for environmental clean up and characterization technologies at the State and Federal levels, the private sector, and international market.

### **Who Should Attend**

Developers and vendors of innovative treatment technologies  
Federal and State remediation officials  
Private cleanup contractors  
Parties interested in developing business relationships with remediation contractors

### **Exhibitors**

U.S. Environmental Protection Agency  
U.S. Army Environmental Center  
U.S. Department of Energy  
U.S. Navy  
U.S. Air Force  
GWRTAC  
GETF  
Hazardous Waste Action Coalition (HWAC)  
State Clean Up and Technologies Programs

### **Sponsor**

U.S. EPA, Technology Innovation Office

### **Co-sponsors**

U.S. EPA, Region V  
Illinois Environmental Protection Agency

**Day 1 - July 22, 1997**

**Proposed Agenda**

**Welcome Remarks**

8:30 AM Walter W. Kovalick, Jr., Director, U.S. EPA, Technology Innovation Office (TIO)  
8:40 AM William Muno, Director, Superfund Division, U.S. EPA Region V  
8:50 AM Mary Gade, Director, Illinois EPA

**Session I The "Changing" Marketplace**

9:00 AM *Federal Market Overview for Innovative Environmental Technologies* • Walter W. Kovalick, Jr., U.S. EPA, TIO  
9:20 AM *Private Capital for a Changing Environmental Market* • Dag M. Syrrist, Technology Funding, Inc.  
9:40 AM *Q & A - "Changing" Marketplace*  
9:50 AM *Break*

**Session II Understanding the Market Sectors - State Programs/Cooperative Efforts**

10:10 AM *State Clean Up Voluntary Programs* • Joe Dufficy, U.S. EPA Region V, Panel of Larry Eastep, IL, Jenifer Kwasniewski, OH, Darsi Foss, WI and Representatives from: IN, MI, MN  
11:00 AM *Q & A - State Programs*  
11:10 AM *Interstate Cooperative Efforts - Panel Discussion* • *Interstate Technology Regulatory Cooperation Workgroup (ITRC) and Six-State Partnership for Environmental Technology* • Jim Janssen, Illinois EPA  
11:40 AM *Q & A - Interstate Programs*  
11:50 AM *Lunch*

**Session III Understanding the Market Sectors - Federal Programs**

1:00 PM *Identifying Opportunities through EPA Region V* • Joe Dufficy, U.S. EPA Region V  
1:10 PM *DOE Programs: Performance Based Contracting* • Mary McCune, DOE; *Technology Deployment Initiatives* • Lloyd Brown, Lockheed-Martin Idaho Technologies Company  
1:40 PM *DOD Opportunities in Region V* • Sidney Allison, U.S. Navy; Lt. Col. Stanley Hunt, U.S. Air Force; Representative from U.S. Army Corps of Engineers  
2:30 PM *EPA Demonstration/Verification Programs* • Annette Gatchett, U.S. EPA National Risk Management Research Laboratory (NRMRL), Superfund Innovative Technology Evaluation (SITE) Program; Daniel Powell, U.S. EPA, TIO, Consortium Site Characterization Technology  
3:00 PM *Q & A - Federal Programs*  
3:10 PM *Break*

**Session IV Successful Commercialization of Environmental Technologies**

3:30 PM *Teaming Arrangements Between A & E Firms and Technology Vendors* • Representative from Hazardous Waste Action Coalition  
3:50 PM *Case Study: Thermatrix, Inc.* • John T. Schofield, Thermatrix, Inc.  
4:10 PM *Case Study: Geoprobe Systems* • Thomas Christy, Geoprobe Systems  
4:30 PM *Q & A - Case Studies/Wrap Up*  
4:40 PM *Exhibits/Reception*

**Hotel Information**

Special Rates for Accommodations have been arranged for attendees at:

*The Holiday Inn-Mart Plaza, 350 North Orleans St., Chicago, IL 60654*

For hotel reservations call:

phone (312) 836-5000 fax (312) 222-9508

Reservations must be made before July 7, 1997

Conference rate: \$115 + tax

**DAY 2 - July 23, 1997**

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**Session V International Market**

- 8:30 AM *Global Market for New Technologies* • Andrew D. Paterson, Environmental Business International
- 8:50 AM *International "Matchmakers" Panel* • John Mizroch, Environmental Export Council; Victor Failmezger, GETF; Allen Paul, UNISHPERE
- 9:30 AM *Technology Markets in Eastern Europe: Case Study in Promoting US Technologies in the Czech Republic* • Thomas DeKay, U.S. EPA, TIO
- 9:50 AM *Q & A Session - International Market*
- 10:00 AM *Break*

**Session VI Brownfields Opportunities**

- 10:20 AM *"Turning Brownfields into Greenbacks"* • Randall Airst, American Land Recycling Corp.
- 10:45 AM *Regional Overview - Region V Case Study* • Michelle Jordan, U.S. EPA Region V, Deputy Regional Administrator (invited)
- 10:55 AM *Perspective on Technology Opportunities at Brownfield Sites* • Mary Beth Tuohy, Brownfields Coordinator for U.S. EPA Region V
- 11:05 AM *Panel Discussion* •  
*State Regulator:* Larry Eastep, Illinois EPA  
*Technology Implementor:* Bruce Yare, Monsanto Corp.  
*Contractor Overseer:* Warren Buchanan, Roy F. Weston, Inc.  
*Chicago Assistant Commissioner:* William Trumble, Department of Environment Representative of a Lending Institution
- 12:15 PM *Q & A Session - Brownfields*
- 12:30 PM *Adjourn*

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**Conference Registration Information**

*Fax, mail or e-mail this completed registration form by July 7, 1997 to:*  
SAIC, 768 N. Bethlehem Pike, Suite 205, Lower Gwynedd, PA 19002  
fax : (215) 628-8916  
e-mail: jo-ann.m.saville@cpmx.saic.com

*Please type, print or attach business card*

NAME \_\_\_\_\_

AFFILIATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

*Please Note: There is no charge for attending this conference.  
If you have any questions please call (800) 783-3870.*

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\$300

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Environmental Protection

United States



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